

CETYS UNIVERSITY GRADUATE SCHOOL

FEEDBACK INSTRUMENT FOR ALUMNI FROM THE GRADUATE SCHOOL

The following is a translation from the instrument the is used by the graduate school at CETYS Universidad to obtain valuable information from former students who graduated at least two years, information which will be used to continue improving each programs' performance and impact. This project was put into place during the spring semester of 2009 and was developed by an outside market research firm that has offices in both Tijuana and Mexicali where we have most of our students.

The questions were posted on a website and was done online at the following link:
<http://www.posgrado.cetys.mx/encuesta-egresados-pos.html>

The questions in the instrument were the following:

What is the first thing that comes to mind when you think of the graduate school at CETYS Universidad?

Why did you decide to study a graduate program at CETYS Universidad?

Do you think that CETYS offers any advantage over other graduate programs in the region? Choos from the following:

Academic quality

Reputation of instructors

Networking

The school's reputation

The quality of students in the program

The program and course content

Financial support for students

Facilities

There is no advantage

Other

What value do you perceive was obtained from having obtained a graduate degree from CETYS Universidad?

High

Medium

Low

None

Would you agree with the following statement?

The graduate degree helped me obtain a promotion.

The graduate degree helped me obtain a salary increase.

The graduate degree helped me develop skills to open a business.

The graduate degree helped me develop a network of valuable contacts.

The graduate degree has made a noticeable impact in my life.

In what aspect has the graduate degree from CETYS impacted your professional development?

Improved knowledge and abilities

Improve skills and tools

Knowledge specific to my field of work

Develop basic research skills and abilities

Develop leadership skills

Do you consider that the decision to study a graduate degree at CETYS Universidad a correct one?

Would make the same decision again?

How would you rate your overall experience from the graduate school?

Basic demographic information:

From which campus location did you graduate from?

Which degree did you study?

Which year did you graduate?

How long did it take to complete the courses required to graduate?

Sex, Age, Undergraduate institution: